



## FOR IMMEDIATE RELEASE

Contact: Sarah S. Berman

The Berman Group, Inc.

(212) 450-7300

sberman@bermangrp.com

## CONSERVE RECLAMATION PROGRAM DIVERTS 692,741 POUNDS OF FLOORING MATERIALS FROM LANDFILLS IN 2007

**NEW YORK—March 10, 2008 –Consolidated Carpet** is proud to announce the success of its **ConServe Reclamation Program**, which kept over 692,741 pounds of used flooring materials out of landfills in 2007. Since the 1980s, Consolidated Carpet's goal of diverting material from landfills and supporting environmentally conscious practices of reuse has been recognized as one of the leading carpet reclamation programs nationally. This year, the firm aims to divert over 1,000,000 pounds of used materials from landfills.

In 2007, Consolidated Carpet collected over 98,000 yards of carpet and tile from various locations including Commerce Bank at 1 World Financial Center, Credit Suisse at 11 Madison Avenue and the Pfizer Conference Center in Ryebrook, New York. A single carpet reclamation program could provide a renewed means of use for anywhere from several hundred to several thousands of yards that would have been disposed in a non-environmentally sound manner.

The ConServe Program also donates used flooring to charitable organizations such as the YMCA in Mamaroneck, New York and the Nazareth House in Downtown Manhattan. In addition, Consolidated Carpet recently donated 6,000 yards of carpeting as well as flooring materials for the rebuilding of seven firehouses in New Orleans, following Hurricane Katrina. In 2007, the firm "gave back" over 50,000 pounds of carpeting and flooring to the community—helping preserve our environment while donating to worthy causes.

As one of the nation's largest full-service floor covering contractors, Consolidated Carpet leads the industry in their environmentally conscious programs and is committed to providing innovative sustainable and reclamation services on every project.

## ABOUT CONSOLIDATED CARPET: A NATIONAL LEADER WITH A TRADITION OF SERVICE

Consolidated Carpet is the nation's premier full service flooring and carpet contractor, with headquarters in the New York. As a third generation, family-owned and operated business we are hands-on, accountable and driven to satisfy our client's needs. As one of the nation's largest and most recognized full-service floor covering contractors, we serve our clients from planning and specification through installation and maintenance. Our prestigious clients include Fortune 500 corporations, professional service firms, luxury hotel properties, institutional properties, real estate owners, and general contractors. The firm's website can be found at <a href="https://www.consolidatedcarpet.com">www.consolidatedcarpet.com</a>.

###